

Green Hotelier Awards 2018

Awards Application Form



In 2018 Green Hotelier is aligning our Awards with the industry call to action of the [International Tourism Partnership](#) for hotels to align their sustainable, environmental and socially responsible actions with the [United Nations' Global Goals](#) also called the Sustainable Development Goals (SDGs).

Our winners will now be identified by their actions to reduce their carbon footprint, improve their water stewardship and waste output, for their role as responsible employers and for their social impact in their local communities.

The form and process are deliberately designed to be quick, simple and free to participate in.

You should indicate below the **leading category** which you feel represents your hotel's strongest commitment to the Goals, but you should **complete the entire form** because scoring counts in all sections.

Please read the guidance at the end of this form and then complete each of the sections for the nominated hotel.

Please keep your application within the space allocated and ensure each section runs to no more than 250 words.

If possible, please attach two relevant photos with your application.

The deadline for returning application forms is **Friday 23rd March 2018**.

Return forms by email to info@greenhotelier.org marked Green Hotelier Awards.

Alternatively post to: Green Hotelier / ITP
 c/o BITC
 137 Shepherdess Walk
 London N1 7RQ.
 UK

Contact Information

Applicant Name	
Applicant Job Title	
Hotel Name	
Street Address	
City ST ZIP Code	
Phone	
E-Mail Address	

Category for consideration

Carbon Waste Community

Water Workplace (please tick corresponding box)

Sustainability initiatives: Energy / Carbon



Specify the initiatives and programmes your hotel operates to save energy and reduce its carbon footprint. Please be as detailed as possible (**see notes**). If you measure your carbon or energy, show us your reduction. Max. 250 words. Score: 0-5 points.

Sustainability initiatives: Water



Specify the initiatives and programmes your hotel operates to reduce and / or save water, manage, treat and reuse wastewater, and improve your local communities' access to water and sanitation. Please be as detailed as possible. If you measure your water use, show us your reduction. Max. 250 words. Score: 0-5 points.

Sustainability initiatives: Waste



Specify the initiatives and programmes your hotel operates to reduce waste. Please be as detailed as possible. What have you achieved? Max. 250 words. Score: 0-5 points.

Sustainability initiatives: Community



Specify the initiatives and programmes your hotel operates to work with and support the local community. Describe any charitable or staff volunteering programmes.
Max. 250 words. Score: 0-5 points.

Sustainability initiatives: Staff & Workplace



Specify how your hotel acts responsibly towards staff and within the workplace, above & beyond statutory obligations. How are you upholding equality, fairness and other human rights for employees and contractors? What special measures do you have in place to support employees and others working in your hotel to help them progress their careers? Max. 250 words. Score: 0-5 points.

ITP's Goals



If your hotel is actively working to promote ITP's Goals for 2030, please tell us more here. [Learn more about ITP's Goals here.](#)
Has your hotel aligned its CSR activities and reporting with the Global Goals? Do you talk about which of the SDGs you are actively tackling? Are you collaborating with others? Have you set targets on carbon, water, youth employment and / or human rights?
Score: 0-2 points.

How do you communicate your sustainability?

How do you engage guests in your sustainability programmes? Where are you talking about what you do? Do you tell them why? Are you inviting guests to be a part of your sustainability practices? How do you engage your staff in your sustainability activities? Max. 250 words. Score: 0-5 points.

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true. I understand that the decision of the judges is subjective and final.

Name (printed)	
Signature	
Date	

Applications

All applications will be given equal consideration and awards will be given on the basis of merit as determined by the judges.

Thank you for completing your application to be the Green Hotel of 2018. The winners will be notified and announced during Responsible Business Week starting 23rd April 2018.

Green Hotel of 2018

Tips for applying



- The application process for the Green Hotelier Awards 2018 is designed to be simple, straightforward and quite fast.
- There is no fee or cost attached to applying or winning.
- There is no awards ceremony. Winners will be notified, named in our media output, featured on Green Hotelier and sent a certificate to display in their winning property. They will also be sent an electronic badge for their website.
- The awards are open to hotels, resorts, hostels and eco-lodges with fixed, solid structures for occupation. The size of the property does not matter, but it should be able to accommodate multiple occupants simultaneously in private rooms.
- There should be a separate application for each individual property, **not an application per hotel group**.
- Please try to keep to the word count of 250 words per section. Do not send supplementary information except for the requested photos.
- Applications are scored out of five for each impact section, and up to two points for ITP's Goals, to achieve an overall score out of 32. Sections left incomplete will score zero. The judges' decisions are final.
- Although attainment is important, the judges understand that sustainability and responsible business exists at different stages in different countries throughout the world. For example, some regions support and encourage recycling and responsible waste management, others do not. Therefore properties are judged for their own solutions to the sustainability challenges they face in their respective regions. We are interested in **the motivation for change and the journey undertaken** as much as the outcomes achieved.
- Goal 7 of the [Global Goals](#) invites us to be more energy efficient and switch to renewable energy. Goal 13 invites us to take action to combat global warming. Therefore the Carbon section refers to any activity, programme or initiative which is reducing your energy and carbon footprint. Have you installed technology which helps minimise energy use? Are you offsetting CO2? Have you switched to renewable energy? Are you measuring your energy and CO2 footprint and setting reduction targets?
- The Community section refers to any programmes or activities which directly impact the local community or a partner community. They should also include any programmes which seek to skill, train or employ local people and particularly local young people. (See [Youth Career Initiative](#).)
- The Staff and Workplace section concerns the property's role as a responsible business in the lives of the people who work for them, or are contracted to work within them. What initiatives – above and beyond statutory duty - are in place that respect each employee's **human rights** and promote good employment practice? What opportunities do employees have to engage with other responsible business programmes at the property? How are they supported to progress their careers? How do you ensure fair contracts, fair hours and fair wages? Do you recruit from the local community? Are you ensuring fair employment for people with disabilities or targeting other disadvantaged groups? Tell us what makes you a responsible employer.
- Please direct any questions to info@greenhotelier.org.

*Awards terms and conditions:

1. Awards are open to owners, managers and franchisees of hotels anywhere in the world, aged 18 years or older, except employees or contractors of Green Hotelier and anyone connected with the promotion or their direct family members.
2. There will be a Winner and two Highly Commended hotels named in each category.
3. Previous winners of the Green Hotelier Awards are permitted to enter, however 2018 winners will not be permitted to enter in 2019. The restriction is lifted in 2020, providing they have progressed further in their sustainability journey. Highly commended or special recognition properties are entitled to send an application in 2019.
4. By entering the awards, the participants agree: to be bound by these terms and conditions; that their surname and country of residence may be released if they win; and that the content and images they submit may be used by Green Hotelier for online and social media content.
5. Entrants should follow the instructions carefully in order to enter. Entries received after the specified closing date will not be considered, and cannot be returned.
6. Entrants must supply their full name, email address and postal address.
7. Only one entry will be permitted per property, regardless of method of entry. Bulk entries made by third parties will not be permitted.
8. The winning entrant will be the one that in the judges' opinion is the best.
9. Winners are awarded a certificate of recognition. There is no cash alternative and prizes will not be transferable. Prizes must be taken as stated and cannot be deferred.
10. Our decision as to the winner is final and no correspondence relating to an award will be entered. The name and county of residence of the winner(s) will be available [by sending a request to info@greenhotelier.org] within three months of the closing date of the promotion.
11. The winner(s) will be notified by email within 30 days of the close of the competition.
12. We reserve the right to amend these terms and conditions or to cancel, alter or amend the awards at any stage, if deemed necessary in our opinion, or if circumstances arise outside our control.
13. We exclude liability to the full extent permitted by law for any loss, damage or injury occurring to the participant arising from his or her entry into a competition or occurring to the winner(s) arising from his or her acceptance of a prize.
14. The awards are subject to the laws of England.